

GUIDELINE BOOK

THE 17th INTERNATIONAL ENGLISH FESTIVAL 2025



Gedung B Lt. 2 Jl. Cikutra No. 204 A Bandung 40125

Telp. (022) 7275855 ext 180, 340, 236

E-Mail: prodi.bi@widyatama.ac.id

Website: <http://bahasainggris.widyatama.ac.id>

TIMELINE OF EVENT

No.	Date	Keterangan
1	18 November 2024 - 25 January 2025	Registration
2	31 January 2025	Technical Meeting
3	09 February 2025	Online Competition Deadline Submission
4	12 February 2025	Winners Announcement

REGISTRATRION FEE

Indonesia Participants	IDR 75.000
International Participants	USD 10

CONTACT PERSON

Meiga Maudina	087825343498
Raihan Nur	085864228449

Speech Competition

A. Before the Competition

1. Participants are students from SMA/SMK who have registered as participants in the Speech Competition.
2. Each competition participant consists of 1 (one) student.
3. Participants must complete administration (registration & payment no later than before the technical meeting, on January 31, 2025. Topics that are the theme of the Speech Contest can be downloaded on the official website <https://englishfestival.widyatama.ac.id> and the official Instagram @englishfestival.utama
4. The topic presented does not contain elements of SARA and/or pornography.
5. The topic of the speech is presented in English.
6. Participants present speeches in video form with a duration of 5-7 minutes.
7. Participants are required to wear school uniforms (and school jackets/blazers if there are any in the video presentation).
8. Result video is sent via the English Festival website in the format name_school_type of competition.

B. During the Competition

1. All participants will be invited by the committee to the main room.
2. Participants must be present at least 15 minutes before re-registration closes to re-register. If not, the participant is declared disqualified.
3. LO will guide participants to the room to take part in the entire series of events.
4. The jury has the right to provide assessments on the assessment criteria set by the committee.
5. The final results of the jury's assessment cannot be contested.

C. Topics for the Competition

1. Health Care
2. Mental Health
3. Environment
4. Gender Equality
5. Cultural Diversity

Story Telling

A. Theme and Sub-theme

1. Description

Storytelling is a competition in which participants use their abilities to use language, vocalization, and physical movement and gesture to reveal or interpret the elements and images of a story to a specific, live audience, so the audience can have visual imagery and detail to complete and co-create the story.

2. The Topics of Story Telling

- Bawang Merah and Bawang Putih
- Malin Kundang
- Timun Mas
- Sangkuriang
- Jaka Tarub
- Nyi Roro Kidul
- Lutung Kasarung
- Ande Ande Lumut
- Dewi Sri
- Toba Lake

B. General Provisions

1. Participants are Senior High School students (SMA/SMK/MA).
2. Each participant consists of 1 (one) person.
3. Participants must complete the administration (registration & payment).
4. The content of the story is presented in English and does not contain elements of SARA and/or pornography.

C. Competition Systematic & Conditions

1. The competitions will be held offline.
2. The theme consists of several choices provided, and each participant can choose only one.
3. Participants are allowed to wear costumes and use properties according to the theme.
4. The final results of the judge's assessment cannot be contested.

D. Assessment Criteria

1. Delivery Style: This component assesses the participant's expression through gestures.
2. Intonation: This component assesses the suitability of emphasizing words or syllables and the intonation provisions in English.
3. Articulation: This component assesses the fluency of word pronunciation.
4. Pronunciation: This component assesses the fluency of vowel, consonant, and diphthong sounds in accordance with the requirements in English language.

Creative Vlog

A. Theme and Sub-theme

The **International English Festival 2025** has a theme "**The Role of Technology in Preserving and Documenting Our Local Culture**". The theme focuses on how students are using technology to solve global challenges in line with the SDGs, especially in academic area. Highlight innovations in fields like in education technology. Participants are encouraged to create a video blog (vlog) which showcases initiatives, projects, or individuals making a positive impact on issues related to one or more points of the **Sustainable Development Goals (SDGs)**.

B. General Provisions

- Creative Vlog Competition (VC) participants are active students for Senior High School, Diploma program (D3/D4), or bachelor (S1) program at both Public Universities (PTN) and Private Universities (PTS) throughout Indonesia; proven by a scan of student identification card (KTM).
- Participant of Creative Vlog Competition (VC) is an individual.
- The Creative Vlog Competition (VC) is held online by registering an individual.
- Each school or university can send more than one participant without any maximum limit.
- Participants in the Creative Vlog Competition (VC) are only entitled to submit one best work and it has never been published or been a winner in another competition.
- Participants are required to fill in complete identification on the online form which can be accessed via the link: bit.ly/EFest2025
- The name of the participant registered on the online form is the name that will appear on the certificate.
- Participants confirm the delivery of their work via the contact person with the format contained in the registration mechanism.
- By registering the Creative Vlog Competition (VC), participants are deemed to have agreed to all the terms, technicalities and requirements set by the committee.

C. Terms of Work

- Vlogs submitted into the competition are the participants' original works which have never been published in any media and have not been included in other competitions.
- If there is evidence of a violation of provision number 1, the work will be disqualified or the award will be cancelled.
- Vlogs are created according to the theme.
- Contents of the vlogs are delivered in English.
- Contents of the vlogs do not contain elements of ethnicity, religion, race, inter-group relations, and/or pornography.

D. Competition Systematic & Conditions

- Participants are required to create a vlog according to the theme given.
- Participants deliver the vlog contents in the form of video with the duration 5 – 7 minutes, including the credits.
- Participants are allowed to use any properties as unique and creative as possible in delivering the contents.
- Videos are submitted on **9 February 2025** via English Festival email englishfestival@widyatama.ac.id with the format name: Name of participants _School/University's Name_VC.
- The announcement of winners will be announced via Instagram account at [@englishfestival.utama](https://www.instagram.com/englishfestival.utama)
- The jury has the right to give judgment in accordance with the assessment criteria set by the committee.
- The final result of the jury's judgment is inviolable.

E. Judging Criteria

Criteria	Description	Percentage
Relevance to the theme	Readily explain the theme	50%
Originality and creativity	The originality of the idea in vlog content	35%
Technical quality	Content creativity/correct used of element (illustration/text)	10%
Audience impact	Reactions through social media	5%

Singing Competition

A. General Provisions

- English Singing Contest is an individual competition.
- English Singing Contest is an offline competition.
- Participants are students from High School (SMA)/Vocational High School (SMK) who have registered as competition participants of English Singing Contest.
- Participants are required to complete administration (registration & payment of IDR 75.000 (Indonesian Participants) or USD 10 (International Participants) no later than one day before the technical meeting.
- Participants are required to join the technical meeting (via Zoom) which will be held on 31 January 2025.

B. Terms of Work

1. Participants are required to choose 1 (one) song from the song lists provided by the committee. Here are the song lists:

- Adele - "Someone Like You"
- Whitney Houston - "I Will Always Love You"
- Alicia Keys - "If I Ain't Got You"
- John Legend - "All of Me"
- Christina Aguilera - "Beautiful"
- Beyoncé - "Halo"
- Sam Smith - "Stay with Me"
- Ed Sheeran - "Thinking Out Loud"
- Whitney Huston - "Greatest Love of All"
- Loren Allred – "Never Enough"
- Whitney Huston - "Run to you"
- Celine Dion - "The Power of Love"
- Beyonce – "Listen"
- Whitney Houston – "One Moment in Time"
- Bruno Mars – "When I Was Your Man"
- Fight Hill – "There You'll BE"
- Lady Gaga – "Shallow" (From A Star is Born)
- Mariah Carey – "Hero"
- John Lennon – "Imagine"
- Eva Cassidy – "Fields of Gold"
- Lady Gaga – "I'll never love again"
- Queen - "Love of my life "
- Celine Dion - "All by Myself"
- Whitney Houston - "I Have Nothing"

2. Participants prepare their own musical instruments (minus one-format karaoke).
3. Participants are required to inform the song and submit minus one to the committee on Technical Meeting - 31 January 2025 the latest.
4. Participants can wear costumes according to the theme of the song being sung (you can also wear school uniforms, jackets or blazers) when performing.

C. Competition Systematic & Conditions

1. Participants must be present at least 15 minutes before re-registration closes to re-register. If not, the participant is declared disqualified.
2. LO will guide participants to the competition room to take part in the entire series of events.
3. The jury has the right to provide assessments in accordance with the assessment criteria set by the committee.
4. Assessment Criteria: (1) Vocal quality (vocal, tone and intonation) (2) Articulation/Pronunciation, (3) Harmony and (4) Performance (stage mastery, choreography, and body language)
5. The final results of the jury's assessment cannot be contested.

D. Scoring Details

SCORE			
Vocal Quality	Articulation/Pronunciation	Harmony	Performance
(10-30)	(10-20)	(10-25)	(10-25)

