



THE INTERNATIONAL ENGLISH FESTIVAL 2024 VLOG COMPETITION

A. THEME AND SUB-THEME

1. A vlog competition for The International English Festival 2024 has a theme "Youth and Sustainable Development Goals (SDGs)". This theme revolves around the idea of exploring how young people are taking an active part to achieving the United Nations Sustainable Development Goals (SDGs) in their communities, on campus, or at school. Participants are encouraged to create a vlog which showcases initiatives, projects, or individuals making a positive impact on issues related to one or more points of the Sustainable Development Goals (SDGs).

B. IMPORTANT DATES

No.	Activity	Timeline
1.	Registration	9 Oct - 8 Dec 2023
2.	Payment period	1 Dec - 8 Dec 2023
3.	Technical Meeting	9 December 2023
4.	Online Competition Deadline Submission	6 January 2024
5.	Winners Announcement for Online Competition	16 January 2024
6.	Offline Competition of E-Fest 2024	23 January 2024

C. REGISTRATION FEE

a.	Indonesian Participants	IDR 75.000
b.	International Participants	USD 10

D. GENERAL PROVISIONS

- 1. Vlog Competition (VC) participants are active students for Senior High School, Diploma program (D3/D4), or bachelor (S1) program at both Public Universities (PTN) and Private Universities (PTS) throughout Indonesia; proven by a scan of student identification card (KTM).
- 2. Participant of Vlog Competition (VC) is an individual.
- 3. The Vlog Competition (VC) is held online by registering an individual.
- 4. Each school or university can send more than one participant without any maximum limit.
- 5. Participants in the Business Plan Com Vlog Competition (VC) are only entitled to submit one best work and it has never been published or been a winner in another competition.
- 6. Participants are required to fill in complete identification on the online







form which can be accessed via the link: bit.ly/EFEST2024

- 7. The name of the participant registered on the online form is the name that will appear on the certificate.
- 8. Participants confirm the delivery of their work via the contact person with the format contained in the registration mechanism.
- 9. By registering a Vlog Competition (VC), participants are deemed to have agreed to all the terms, technicalities and requirements set by the committee.

E. TERMS OF WORK

- 1. Vlogs submitted into the competition are the participants' original works which have never been published in any media and have not been included in other competitions.
- 2. If there is evidence of a violation of provision number 1, the work will be disqualified or the award will be cancelled.
- 3. Vlogs are created according to the theme.
- 4. Contents of the vlogs are delivered in English.
- 5. Contents of the vlogs do not contain elements of ethnicity, religion, race, inter-group relations, and/or pornography.

F. COMPETITION SYSTEMATIC & CONDITIONS

- 1. Participants are required to a vlog according to the theme given.
- 2. Participants deliver the vlog contents in the form of video with the duration 5-7 minutes, including the credits.
- 3. Participants are allowed to use any properties as unique and creative as possible in delivering the contents.
- 4. Videos are submitted on 6 January 2024 via an English Festival email english.festival@widyatama.ac.id with the format name: Name of participants _School/University's Name_VC.
- 5. The announcement of winners will be announced via Instagram account at englishfestival.utama
- 6. The jury has the right to give judgement in accordance with the assessment criteria set by the committee.
- 7. The final result of the jury's judgement is inviolable.







G. JUDGING CRITERIA

Criteria	Description	Percentage
Relevance to the	Readily explain the theme	50%
theme		
Originality and		35%
creativity		
Technical Quality	Content creativity/ correct	10%
	used of element (illustration,	
	text)	
Audience impact	Reactions through social	5%
	media	











INFINITE OF THE YOUTH

