

THE INTERNATIONAL ENGLISH FESTIVAL 2024

Storytelling

A. THEME AND SUB-THEME

1. Description

Storytelling is a competition in which participants use their abilities to use language, vocalization, and physical movement and gesture to reveal or interpret the elements and images of a story to a specific, live audience, so the audience can have visual imagery and detail to complete and co-create the story.

2. The Topics of Storytelling:

- a. Cinderella
- b. Malin Kundang
- c. Timun Mas
- d. Sangkuriang
- e. Beauty and the Beast
- f. Snow White

B. IMPORTANT DATES

No.	Activity	Timeline
1.	Registration	9 Oct - 8 Dec 2023
2.	Payment period	1 Dec - 8 Dec 2023
3.	<i>Technical Meeting</i>	9 December 2023
4.	Online Competition Deadline Submission	6 January 2024
5.	Winners Announcement for Online Competition	16 January 2024
6.	Offline Competition of E-Fest 2024	23 January 2024

C. REGISTRATION FEE

- a. Indonesian Participants IDR 75.000
- b. International Participants USD 10

D. GENERAL PROVISIONS

- 1. Participants are Senior High School students (SMA/SMK/MA).
- 2. Each participant consists of 1 (one) person.
- 3. Participants must complete the administration (registration & payment).
- 4. The content of the story is presented in English and does not contain elements of SARA and/or pornography.

E. COMPETITION SYSTEMATIC & CONDITIONS

Elimination Stage:

1. The competitions will be held online (preliminary stage) and offline (final stage).
2. The theme consists of several choices provided, and each participant can choose only one.
3. Participants send storytelling in video form with a duration of 3 - 7 minutes.
4. The video competition has never been contested at any competition and has never been shown publicly.
5. Participants are allowed to use effects that are commonly used for storytelling.
6. Participants are allowed to create the video creatively.
7. Participants are allowed to wear stage costumes according to the theme.
8. The video quality is not blurred.
9. The results of the video are sent via English Festival email in the format of name, school, and type of competition.

Final stage

1. The competitions will be held offline.
2. Six of the best participants will perform on 23 January 2024 to get the champion.
3. The final results of the judge's assessment cannot be contested.

Assessment Criteria:

1. Delivery Style: This component assesses the participant's expression through gestures.
2. Intonation: This component assesses the suitability of emphasizing words or syllables and the intonation provisions in English.
3. Articulation: This component assesses the fluency of word pronunciation.
4. Pronunciation: This component assesses the fluency of vowel, consonant, and diphthong sounds in accordance with the requirements in English language.
5. Video creativity